NCUTCD Resolution on the Use of Messages on Changeable Message Signs

DEVELOPMENT HISTORY:
- Approved by GMI Technical Committee: 06/20/2019
- Approved by NCUTCD Council: 6/21/2019

WHEREAS:
The NCUTCD is an organization that represents a wide range of practitioners having many years of experience with traffic control devices and use of the MUTCD, and

WHEREAS:
Changeable message signs are official traffic control devices, and

WHEREAS:
The primary purpose of changeable message signs is to display traffic operational, regulatory, warning, and guidance information, and

WHEREAS:
The MUTCD Section 2L.02 includes an option allowing the display of safety and transportation related messages on agency changeable message signs, and

WHEREAS:
The use of changeable message signs to display safety messages is increasing nationwide, and

WHEREAS:
The messages displayed by many agencies are trending toward unconventional formats and syntax using non-standard language, popular culture references and witticisms, and

WHEREAS:
The messages displayed should be relevant to the driving task and be generally understood by road users.

THEREFORE, BE IT RESOLVED THAT:
The NCUTCD requests FHWA to provide interpretation on the permissible display and content of messages on changeable message signs.

BE IT FURTHER RESOLVED THAT:
The NCUTCD requests FHWA to work with NCUTCD to draft provisional language for the MUTCD regarding the permissible display and content of messages on changeable message signs.