NOTE: This is a recommendation by the GMITechnical Committee of the NCUTCD. It is being distributed to the National Committee sponsoring organizations for review and is subject to revision. This draft recommendation is not a revision to the MUTCD and does not constitute official standards, guidance, or options. No proposed revision to the MUTCD is effective unless and until approved by FHWA through an Interim Approval or through the Federal rulemaking process.

TECHNICAL COMMITTEE: Guide/Motorist Information (GMI)

TOPIC: Use of recreational and cultural interest area signs

STATUS/DATE OF ACTION:
TC Drafts: 06/26/2014
TC Approval: 06/27/2014
Transmitted to Sponsors: 00/00/0000
Council Approval: 06/28/2014

ORIGIN OF REQUEST: Kathy Falk

AFFECTED SECTIONS OF MUTCD: FHWA, 2016 MUTCD Concept Only – Limited Distribution for GMI Review, Section 2AZ.02, Page 8 of 11, lines 42-43

SUMMARY:
The FHWA Fall 2013 Compilation of Draft Technical Updates/Considerations restricts the use of symbols for recreational and cultural interest areas on tourist-oriented directional signs. Due to the larger library of recreational and cultural interest than General Service symbols, there is a need to use recreational and cultural interest symbols to depict such activities on tourist-oriented directional signs.

DISCUSSION
GMI proposes to continue to allow the use of symbols for recreational and cultural interest areas on tourist-oriented directional signs, which is consistent with the 2009 MUTCD. GMI has formed a task force to compare the general service symbols with the recreational and cultural interest area symbols, in order to determine which recreational
and cultural interest area symbols are most appropriate for use on roadways outside of parks.

RECOMMENDED MUTCD PROVISIONS/ REVISIONS

Note: FHWA proposed changes to the MUTCD are shown with text additions in underline blue and deleted text is shown in strikethrough red. Proposed changes are shown with additions in underline green and deletions in underline strikethrough red. TC proposed deletions from the FHWA proposed text additions are shown in underline strikethrough blue.

Section 2K.02 Section 2AZ.02 Design

Standard:

Tourist-oriented directional signs shall have one or more sign panels (see Figure 2K-1) for the purpose of displaying the business identification and directional information for eligible facilities. Each sign panel shall be rectangular in shape and shall have a white legend and border on blue background.

The content of the legend on each sign panel shall be limited to the identification and directional information for nonmore than one eligible business, service, or activity facility. The legend shall not include promotional advertising.

Guidance:

Each sign panel should have a maximum of two lines of legend including the business name, symbol, a separated directional arrow, and the distance to the facility displayed beneath the arrow. Arrows pointing to the left or up should be at the extreme left of the sign panel. Arrows pointing to the right should be at the extreme right of the sign panel. Symbols, when used, should be to the left of the word legend or logosign panel (see Paragraph 7).

Option:

The General Servicesign symbols (see Section 2I.02) and the symbols for recreational and cultural interest areasigns (see Chapter 2M) and the symbols for recreational and cultural interest area signs (see Chapter 2M) may be used. R&CIA symbols not for use outside park facilities.

Logosign panels (see Section 2J.03) for specific businesses, services, and activities may also be used.

Based on engineering judgment, the hours of operation may be displayed on the sign panels.

Standard:

When used, symbols and logosign panelsshall be an appropriate size (see Section 2K.04). Logosimulating official traffic control devices shall not be permitted.

Option:

The tourist-oriented directional sign may display the word message TOURIST ACTIVITIES maybe displayed at the top of the tourist-oriented directional sign assembly.

Standard:

The TOURIST ACTIVITIES word message shall have a white legend in all uppercase letters and a white border on a blue background. If used, it shall be placed above and in addition to the directional sign panels.

Support:

Examples of tourist-oriented directional signs are shown in Figures 2K-1 and 2K-2.
TECHNICAL COMMITTEE VOTE:

GMI 06/27/2014

For: 18
Opposed: 0
Abstentions: 0