NOTE: This is a recommendation by the GMI Technical Committee of the NCUTCD. It is being distributed to the National Committee sponsoring organizations for review and is subject to revision. This draft recommendation is not a revision to the MUTCD and does not constitute official standards, guidance, or options. No proposed revision to the MUTCD is effective unless and until approved by FHWA through an Interim Approval or through the Federal rulemaking process.

TECHNICAL COMMITTEE: Guide/Motorist Information (GMI)

TOPIC: State Welcome Signs

STATUS/DATE OF ACTION:
TC Drafts: 06/25/2014
TC Approval: 06/25/2014
Transmitted to Sponsors: 00/00/0000
Council Approval: 06/26/2014

ORIGIN OF REQUEST: Meg Moore


SUMMARY: The FHWA Concept adds language regarding State Welcome Signs. This modification is revising the proposed FHWA language.

DISCUSSION
FHWA’s 2016 MUTCD Chapter 2H Concept (Chapter 2AW) proposed to add Section 2AW.07 which includes Standards, Guidance and Option. GMI is proposing modification in text to the 2AW.07 Standard.

RECOMMENDED MUTCD PROVISIONS/ REVISIONS
Add the 2AW.07 regarding State Welcome Signs with the revised Standard and Option and deletion of the Guidance.
Note: FHWA proposed changes to the MUTCD are shown with text additions in **underline blue**. Proposed changes to FHWA Concept are shown with text deletions in **strikeout red** and additions in **underline green**.

**Section 2AW.07 State Welcome Signs**

**Support:**

The design, placement, and function of State Welcome signs differ from Jurisdictional Boundary (I2-1) signs (see Section 2HAW.05) located at State lines. Because of these differences, it is necessary to distinguish State Welcome signs from Jurisdictional Boundary signs.

**Option:**

A State Welcome sign may be placed at or in the general vicinity of the State boundary except as prohibited in Paragraph 4 of this Section.

State Welcome signs may display the State seal, the officially adopted State motto or slogan, and the name of the Governor, in addition to the State name. State Welcome signs may use legend and background color that provide adequate visual contrast other than the standard sign colors.

**Standard:**

State Welcome signs shall not be located where they could interfere with or detract from other traffic control devices. If used, State Welcome signs shall be installed as independent, post-mounted sign assemblies.

**Guidance:**

State Welcome signs should display the name of the state being entered and be clearly legible by drivers in relation to the background of the sign. These signs should not include forms of advertising, accomplishments or references to web-sites.

State Welcome signs shall not display changeable or other electronic-display messages (see Chapter 2L). State Welcome signs shall not display messages that emulate promotional advertising of any type. State Welcome signs shall not incorporate Acknowledgment signs or messages (see Section 2H.08), or logo sign panels (see Section 2J.03) into their legends or assemblies. Telephone numbers, Internet addresses and e-mail addresses, including domain names and uniform resource locators (URL), and quick response (QR) codes, bar codes, or other graphics intended for optical scanning for the purpose of obtaining information shall not be displayed in the legends of State Welcome signs or on their supports.

**Guidance:**

State Welcome signs should be located farther from the edge of the roadway than other traffic control devices. State Welcome signs should not be installed on limited-access or other facilities where stopping at the roadside is restricted to emergency purposes.

The size of a State Welcome sign should be consistent with and not exceed the prevailing size of other guide signs based on the roadway type.

**TECHNICAL COMMITTEE VOTE:**

For: 20
Opposed: 0
Abstentions: 0